MANAGED PRINT SERVICES

AB&R® Case Study

AB&R®
identify. track. manage.

"AB&R's® Managed Wristband Print solution has allowed us to maximize our revenue per location by providing our floor managers with a clear visual indication when a patron's time in the trampoline fun center has expired. As an added benefit, the attractive colorful bracelets provide our customers with a free advertising accessory that they don't want to take off." — Jerry Raymond, Owner, Sky High Sports

BACKGROUND

Sky High Sports is a unique trampoline fun center. Each facility has been designed and created for one purpose: to have FUN! Customers can free-bounce and do tricks for an hour to all day, or they can participate in special events and organized activities, like trampoline dodge ball.

CHALLENGE

The business problem Sky High Sports had was not knowing how much time each customer paid for and when their time was up. AB&R's® color coded Managed Wristband Print solution solved this challenge!

SOLUTION

At a time when thermal printer TCO is spiraling out of control AB&R® offers a "Peace of Mind" program that focuses on the client's requirements as they relate to the management and optimization of wristbands sold. These consumable costs are typically un-audited in most organizations. As a component of our unique managed services we provide our clients with cost visibility to create a customized Managed Print Services program that control and manage these costs.

BENEFITS

- Variable monthly expense based on actual number per wristbands sold.
- Client stays focused on its business. No need to obtain approvals and issue purchase orders for repairs.
- Proactive remote management of printers to meet or exceed agreed upon service levels.
- Guaranteed service levels for technical support, on-site repair, and hot-spare replacements.

RESULTS

- Revenue Maximization
- Professional Solution
- Increased positive customer experience
- Success for the franchise

For an assessment on how your business can gain the benefits of this program

Call Today
1-800-281-3056